



Sustainability CHALLENGE

: Laundry Room

Switch to organic laundry cleaning products

Conventional laundry products can be loaded with harsh chemicals. Commit to USDA Certified Organic Laundry Products whenever possible to protect your health and our planet. GO by greenshield organic™ Laundry Detergent is made with sustainable and non-toxic ingredients and packaged in recyclable plant-based bottles.

Do laundry less often

Help save energy and water consumption by making your laundry last longer. Towels, bed linens or infrequently used items can be washed once a week or less often when possible. Challenge yourself to wear your clothing more than once before washing, which can also help preserve the fabric and keep it looking good longer!

Wash laundry the right way

Learn how to properly wash, dry and care for your laundry to ensure an effective clean and efficient machine. Our Comprehensive Laundry Guide will walk you through the fundamentals of laundry symbols, non-toxic stain removal, sorting and washing techniques.

Wash clothes in cold water

It takes a lot of energy to produce hot water for laundry. Hot water can also cause some stains to set and damage certain fabrics so a good rule of thumb is to use cold water whenever possible. Our Comprehensive Laundry Guide can help you make this determination based on more specific laundering needs.

Hang dry your laundry

Hang dry your laundry when you can to cut on energy consumption. This strategy can also prolong the life of many fabrics that can be damaged by heat.

Invest in natural fiber fabrics

Synthetic materials can break down and contribute to water pollution. Instead, opt for clothes and textiles made of natural fibers which break down naturally in our environment. Bonus: Plant-based materials also capture carbon before being harvested!

Swap out lightbulbs

Install energy efficient LED lighting or CFL bulbs, instead of incandescent lighting to cut down on energy use and always be sure to turn off your laundry room lights when not in use.

Upgrade your appliances

Upgrade to energy-efficient appliances if your washing machine and dryer are past their prime. Malfunctioning and inefficient machines contribute to major energy use and can be ineffective at cleaning and drying laundry, even causing damage to fabrics.